

Unlock Profits with Microsoft Co-sell Made Simple



Maximize

Be the Titan Among
Partners

Why just be a partner when you can have more? Stand head and shoulders above 400,000 Microsoft partners. Carve's service offerings allow you to be more than just Top Tier; be the best of the best.



Elevate

Amplify Your Brand Equity
Within Microsoft

In the Microsoft ecosystem, your brand's reputation is your most valuable asset. Utilize Carve's established Microsoft relationships to elevate your brand's standing and outpace competitors.



Accelerate

Fast-Track Your Co-Sell
Impact

Carve's expertise allows you to intensify engagement with Microsoft. The result? Elevated access, shortened sales cycles, and a higher win rate, positioning you as a go-to partner.

The Carve Advantage

At Carve Partners, we're your Co-Sell Sherpa, steering you through Microsoft's intricate but rewarding landscape. We specialize in one thing: making you more money through smart partnerships with Microsoft.

We've spent nearly 10 years figuring out the ins and outs of Microsoft's world, so you don't have to. We'll make your brand shine, ramp up your sales, and get Microsoft investing more in you. We simplify the messy bits of co-selling and cut down the time you spend managing your Microsoft relationship.

Long story short, **we help you turn your partnership with Microsoft into a money-making machine.**

Expect Excellence with Carve

When you work with Carve, you get access to our team of specialists that are plugged into the Microsoft Co-sell program at many different levels.



Your support team includes:

Co-Sell
Specialist
(*main point
of contact*)

Behind the
Scenes Data +
CRM
Specialist

Dedicated
Customer
Success
Manager

Reporting,
Training, &
Tools
Specialists

PRACR Operationalization

Boost Your Microsoft Brand Through Reliable PRACR Reporting

Imagine Frictionless Cosell

Microsoft sellers have no incentive to work with SaaS partners who don't report PRACR. Yet many who qualify don't know how to report, and many who report cite it as an operational burden. Carve guides you through the steps.

We provide the solution for SaaS partners to report PRACR with none of the headache and all of the benefits.



Client Highlight! A past client uncovered \$9M in previously unreported PRACR during their first month of engagement. That's \$9M more recognize seller comp than if they weren't reporting PRACR.



Build your Framework

Engage with a Carve specialist to develop your PRACR reporting strategy. We apply years of experience to get your operations set up quickly. Already reporting? Let us elevate your existing process to new heights. We provide coaching to help you understand the broad business impact of becoming a PRACR partner.

First Submission

Our team of PRACR experts design, implement, and monitor custom reports based on your unique data needs. We prioritize both the quality and comprehensiveness of reporting to ensure your experience is as seamless as possible.



Manage and Optimize

Effective PRACR reporting enhances your partnership but can be labor-intensive and deadline-sensitive. Carve alleviates that burden, letting your value prop shine "tax-free." If you prefer to manage reporting internally, we offer an inclusive onboarding package. We'll train your team to ensure they're well-versed in all aspects of the reporting process.

Ready to revolutionize your PRACR reporting? Let's talk.

value@CarvePartners.com | [Carve on LinkedIn](#)



Money Back Guarantee!

If we can't get you reporting PRACR